

# He thought he had a Klaxon on his car

He didn't notice particularly—it *looked* like a Klaxon—the car salesman *said* it was a Klaxon—when he touched the button, *in the salesroom*, it sounded well enough.

But later when he sounded it *on the road*; when he compared it with the signal on his neighbor's car (which was a *real* Klaxon); when he heard the difference in warning-power, carrying-power; saw the difference in finish and appearance; learned how much less current the real Klaxon consumed; then he realized that his was not a Klaxon at all but, instead, a cheap imitation.

Like all standard articles that have achieved big reputations, Klaxons are widely imitated. The only way to be sure you are getting the famous Klaxon note—that *carries* and is always *heard*—in city traffic, on country roads; the only way to be sure you are getting the

Klaxon guarantee of *permanent satisfaction* is to look for the Klaxon name-plate:



“the only sign of a perfect signal”

Klaxons are not high in price—although they have that reputation from being associated with the high-priced cars on which they are always found as regular equipment.

We will put a Hand Klaxonet on your car for \$4; the Klaxet is but \$6; the U. H. Klaxon, big and powerful, is \$12; and the big Klaxon is but \$20.

Each has the true Klaxon note; the Klaxon permanent guarantee; each is finished in smart “Klaxon Black.”

Klaxon Horns and all Auto and Bicycle Accessories at

**Chas. MATTHEWS**  
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CUTLERY AND EDGE TOOLS

Klaxon Horns, Tires, Accessories. All kinds for Automobiles and Bicycles.

A Few of the 24 Klaxon Models:—

